



P A N A M A C I T Y B E A C H

AGENDA

COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach

Tuesday, February 10, 2009

9:00 a.m.

Council Room, PCB City Hall

- I. CALL MEETING TO ORDER
- II. ROLL CALL
 - A. Invocation
 - B. Pledge of Allegiance
 - C. Approve Minutes From the December 17, 2008, and January 12, 2009 Meetings
- III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)
- IV. UPDATE ON BED TAX COLLECTIONS, Ms. Charlene Honnen, Tourist Development Tax Specialist
- V. PRESENTATIONS
 - A. Visual Arts Center, Ms. Ellen Killough, Executive Director
 - B. Emerald Coast Cruizin' Event, Mr. Robert Parrish
- VI. BOARD ACTION ITEMS
 - A. Discuss and Consider for Approval CVB/TDC Financial Statements Dated November 30, 2008, and December 31, 2008, Mr. Dan Rowe, President
 - B. Discuss and Consider for Approval Coastal Planning & Engineering Invoice #90118, Invoice #90119, and Invoice #90143, Mr. Dan Rowe, President
 - C. Discuss and Consider for Approval Funding the Northwest Florida Fly-In Visitor Survey, Mr. Dan Rowe, President
 - D. Discuss and Consider for Approval Enhancements to the Clerk of the Court's Tourist Development Tax Collection Efforts, Mr. Bill Kinsaul, Clerk of the Court
- VII. BOARD DISCUSSION ITEMS
 - A. Update on Sports Marketing Activities, Mr. Richard Sanders, VP of Sports Marketing
 - B. Update on Marketing Activities, Ms. Susan Estler, VP of Marketing
- VIII. PRESIDENT'S REPORT
- IX. CHAIRMAN'S REPORT
- X. AUDIENCE PARTICIPATION
- XI. ADJOURNMENT