



P A N A M A C I T Y B E A C H

Special Called Meeting

AGENDA

COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach

Thursday, March 26, 2009

4:00 p.m.

Council Room, PCB City Hall

NOTE: The City Council of Panama City Beach will be meeting at 2:00 p.m. If the City Council meeting is not over by 4:00 p.m., the Combined Board Meeting will begin immediately following adjournment of the Council meeting.

- I. CALL MEETING TO ORDER
- II. ROLL CALL
 - A. Invocation
 - B. Pledge of Allegiance
- III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)
- IV. PRESENTATIONS
 - A. Presentation of Website and Marketing Campaign, Ms. Susan Estler, VP of Marketing
 - 1. VisitPanamaCityBeach.com, Ms. Jennifer Barbee, JB, Inc.
 - 2. 2009 Summer Marketing Campaign, Mr. Peter Yesawich, YPartnership
- V. BOARD DISCUSSION ITEMS
- VI. AUDIENCE PARTICIPATION
- VII. ADJOURNMENT