



P A N A M A C I T Y B E A C H

AGENDA

MARKETING COMMITTEE MEETING

Panama City Beach Convention & Visitors Bureau, Inc.

Panama City Beach

Thursday, August 27, 2009

9:00 a.m.

Board Room, Visitor Information
Center

- I. CALL MEETING TO ORDER
- II. ROLL CALL
- III. REQUESTS TO ADDRESS THE COMMITTEE ON AGENDA ITEMS (3 Minutes)
- IV. REVIEW AND MAKE RECOMMENDATIONS ON CREATIVE, MEDIA BUYING, AND PUBLIC RELATIONS AGENCIES OF RECORD TO THE PANAMA CITY BEACH CONVENTION & VISITORS BUREAU, Ms. Susan Estler, VP of Marketing
- V. AUDIENCE PARTICIPATION
- VI. ADJOURNMENT