



# P A N A M A C I T Y B E A C H

## AGENDA

### PANAMA CITY BEACH CONVENTION & VISITORS BUREAU, INC.

Panama City Beach

Thursday, September 10, 2009

9:00 a.m. – 12:00 p.m.

Council Room, PCB City Hall

- I. CALL MEETING TO ORDER
- II. ROLL CALL
  - A. Invocation
  - B. Pledge of Allegiance
- III. PRESENTATION FROM ADVERTISING AGENCIES, Mr. Dan Rowe, President
  - A. Beber Silverstein Group
  - B. Fahlgren
  - C. LKM
- IV. PRESENTATIONS FROM PUBLIC RELATIONS FIRMS, Mr. Dan Rowe, President
  - A. Fahlgren
  - B. Hayworth Creative
  - C. Lou Hammond and Associates
- V. BOARD DISCUSSION AND FINAL RANKING
- VI. AUDIENCE PARTICIPATION
- VII. ADJOURNMENT