



P A N A M A C I T Y B E A C H

AGENDA

MARKETING COMMITTEE MEETING

Panama City Beach Convention & Visitors Bureau, Inc.

Panama City Beach

Friday, January 22, 2010

9:00 a.m.

Board Room, Visitor
Information Center

- I. CALL MEETING TO ORDER
- II. ROLL CALL
- III. REQUESTS TO ADDRESS THE COMMITTEE ON AGENDA ITEMS (3 Minutes)
- IV. REVIEW AND DISCUSS REFINEMENT OF CREATIVE EXECUTION, Ms.
Susan Estler, VP of Marketing
- V. AUDIENCE PARTICIPATION
- VI. ADJOURNMENT